

Knoxville-Knox County Food Policy Council Meeting Minutes

Date & Location: Thursday, June 21, 2018; Knox County Health Department

Type of Meeting: Regular

Recorder: Kimberly Pettigrew

Attending Appointed (Voting) Members	Rebecca Saldivar - Tootsie Food Truck Fiona McAnally - Knox County Health Department Kimberly Pettigrew- Nourish Knoxville Ellen Morar – YMCA Willa Essie- Community Volunteer Judith Pelot- Mobile Meals
Attending Associate Members	Audrey Jackson- TDEC Jim Gray- East TN Permaculture Jen Russomanoo- Two Chicks and a Farm
Other Attendees	Greg LaRose- Second Harvest Daniel Aisenbrey – KCHD Brian Blackmon- MPC Sara Keel- CAC Courtney Wright- KCHD Brittany Price- KCHD Emily Shriner- KCHD Simone Godwin- KCHD Matthew Gabb- CAC VAT

1.	Rebecca called the meeting to order. <u>May minutes unanimously approved</u>
2.	MEMBERSHIP UPDATES <ul style="list-style-type: none"> • Second Harvest Associate Member- Greg LaRose replacing Gail Root • Slow Food Tennessee Valley Associate Member- adding Victoria Rashcke • Beardsley Farm Appointed Member- Charlotte Rodina temporary replacement for Khann Chov while on maternity leave. • <u>New members passed with unanimous board approval</u>
3.	NEW MEMBER SPOTLIGHT: GREG LAROSE, SECOND HARVEST <ul style="list-style-type: none"> • New Nutrition Access Program- partnering education with local food • Senior and School Nutrition still a focus, with new improvements coming
4.	PRESENTATION: AMY NOLAN, VP PUBLIC POLICY, KNOXVILLE CHAMBER <ul style="list-style-type: none"> • Chamber represents 2300 businesses and 85% of members have less than 15 employees. Contracted by the government to grow economic interests for businesses in the county. • Create a legislative agenda focusing on: Health, Education, Transportation, Basic needs (taxes, regulations, etc.) • Building constituents engagement: Use Hubspot to push issues such as their Advocacy Newsletter to replace the traditional models of press releases, etc.

	<ul style="list-style-type: none"> • Policy: <i>Local:</i> focus more on education and information, and do not express positions until they have thorough representation from businesses and partners. When presenting data, make it personal to the government representative (how many of their constituents are affected) and include real people’s stories if possible. <i>State:</i> focus on 5 key principles, then track bills related to issues such as Work-based education, Drive to 55 etc. Alert members when any pertinent issues arise. <i>National:</i> National Chamber may ask members to sign-on to issues. Local chamber representative committee decides whether to sign on or not. • Getting people excited about policy: Use member stories or presentations to tell relevant, relatable stories to inspire others about policies that are meaningful to them. • How to get involved: checkout resources/events at knoxvillechamber.com
5.	<p>TENNESSEE JUSTICE CENTER SNAP SIGN-ON LETTER</p> <ul style="list-style-type: none"> • Madison Wong requested our support for SNAP Program retention in 2018 Farm Bill. • <u>Sign-on support passed with unanimous board approval</u>
6.	<p>WIC- FARMERS MARKET NUTRITION PROGRAM</p> <ul style="list-style-type: none"> • Knox County WIC Participants receive vouchers in July and August to use on fresh fruits and vegetables at farmers’ markets (approved farmers only). • Associate Member, Jen Russomono, a grad student at UT, was awarded a Baker Center Policy Grant to focus on website creation for WIC FMNP program and an evaluation of WIC participant experiences. Partnering with KCHD and Nourish Knoxville. • For more info: visit knoxfmnp.com
7.	<p>Motion to cancel July 19 meeting passed unanimously Next meeting: August 16, from 8:30-10am @ the KCHD Community Room</p>